

Lynne LaMarca Heinrich

Senior Consultant & Principal
Co-leader, Arts & Culture Practice Group



Education: Bates College, B.A.

Residence: Berkeley, California

Professional Experience

Lynne joined Marts & Lundy as a senior consultant in 2000 with more than five years of consulting experience in her own practice and with another national consulting firm. She co-leads the firm's Arts & Culture Practice Group and has served in staff and consultant roles to the nonprofit sector for more than twenty-seven years working with a varied client portfolio including performing and visual arts organizations, educational institutions, hospitals and medical centers, health and human service agencies, museums, environmental organizations, foundations, corporations, venture philanthropists, and numerous public-private partnerships. Lynne provides consulting services in fundraising, capital campaigns, nonprofit management, board governance, strategic planning, leadership coaching and development to nonprofit organizations.

Along with her Marts & Lundy client work, Lynne serves as a member of the Advisory Board of the Center for Nonprofit and Public Leadership at the Haas School of Business, University of California, Berkeley. She is also a Lecturer in board governance in the Nonprofit Management Program at the Hass School. Lynne is a former member of the Board of Directors of Marts & Lundy.

Representative List of Clients Served

All Kinds of Minds, NC	Museum of Fine Arts, Houston
Autry National Center, CA	Natural History Museum of Los Angeles County,
The Barnes Foundation, PA	Oakland Museum of California, CA
Berkeley Art Museum	Philadelphia Museum of Art
Brooklyn Museum	Planned Parenthood: Shasta Pacific, CA
The Cleveland Museum of Art	Public Radio International, MN
Columbia University	Rice University
Dallas Museum of Art	Rutgers University Foundation
The Frick Collection	San Francisco Botanical Garden
International Center of Photography, NY	San Francisco General Hospital
Japanese American National Museum, CA	San Francisco Museum of Modern Art
Los Angeles County Museum of Art	Save-the-Redwoods League, CA
Music Center / Performing Arts Center of Los Angeles County	Smithsonian Institution, DC
Missouri Botanical Garden	Sun Valley Center for the Arts, ID
Montalvo Arts Center, CA	Sundance Institute, CA
Morton Arboretum, IL	United States Artists, CA
Museum of Contemporary Art, Chicago	University of Utah